

# CeBIT 2017

Information for Visitors



Global Event for  
Digital Business

**20 – 24 March 2017**  
**Hannover - Germany**

[cebit.com](http://cebit.com)



**Japan**

CeBIT Partner Country 2017



Deutsche Messe

CeBIT

# d!conomy – no limits

See, experience & comprehend the Digital Transformation

# 3,000

companies from all over the world



More than 450 start-ups with innovative business strategies

# 2,000

hours of keynote talks and presentations

**d!conomy:** Now it's time to exploit the countless opportunities and potential of the digital transformation for business and society.

Leading-edge technologies such as artificial intelligence, humanoid robots and applications of virtual reality shift the boundaries between humans and technology. At CeBIT you can experience how new technology will generate added value in the future and how d!conomy turns ideas into business opportunities.

# Global Event for Digital Business

## Disruptive business models, pioneers and start-ups

### Exhibition

CeBIT is the only event in the world to present the digital transformation in its entirety. Showcasing real examples and best practice, it outlines all the opportunities for enterprise – from SMEs to large companies.

The clear focus on business allows you to quickly obtain an overview of the latest digital products and solutions and find what's right for your company.

As one of the world leaders in technology and a major economy, Japan is highly qualified to be the Partner Country at CeBIT 2017. Japan will be represented by more than 100 exhibitors and a huge stand in Hall 4.

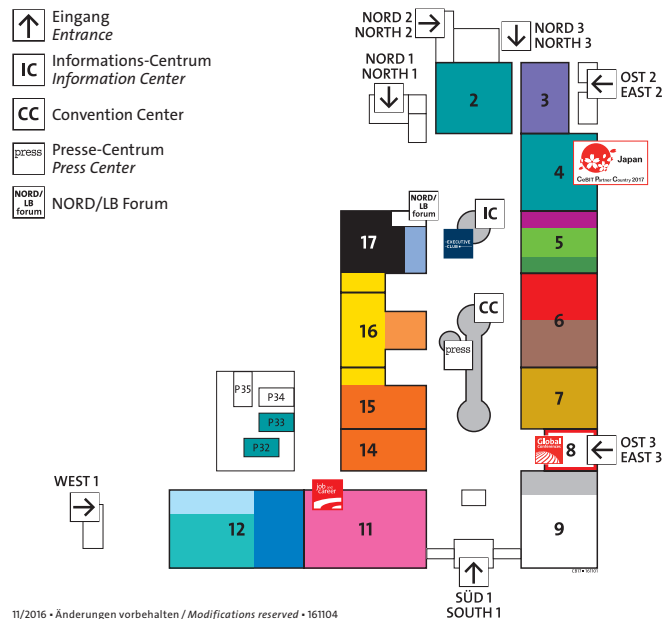
### Conferences

The CeBIT Global Conferences provide an all-round survey of the digital marketplace. The world's ICT elite comes here to analyze cross-industry trends and ground-breaking innovations.

[www.cebit.de/en/conferences-events/conference-event-program](http://www.cebit.de/en/conferences-events/conference-event-program)

### SCALE11

Start-ups meet major multinationals. Creativity meets technical know-how. Under the umbrella of SCALE11 young entrepreneurs can meet experienced decision-makers, and lay the foundations for profitable partnerships.



# Services and information

## Opening hours

Monday, 20 March to Friday 24 March 2017.

Daily from 9.00 a.m. to 6.00 p.m.

## Information Center (IC)

Open daily from 9.00 a.m. to 6.00 p.m., the IC is a valuable source of information and support for visitors.

## Guided Tours

Are you interested in taking part in a guided tour of the exhibition that highlights every key trend? If so, you can register for a tour at the information counter. This is also the starting point of each tour.

[www.cebit.de/en/guidedtours](http://www.cebit.de/en/guidedtours)

## Exhibitor and product search

Plan your visit to CeBIT in advance. The exhibitor and product search function delivers all the latest information:

[www.cebit.de/en/exhibition/exhibitors-products/](http://www.cebit.de/en/exhibition/exhibitors-products/)

## CeBIT App

The perfect tool for planning your visit and making ticket reservations, the CeBIT APP contains the full lists of exhibitors, products and conferences and is available free of charge at the CeBIT App Station or via App Store/Play Store.

## CeBIT News Service

The CeBIT News Service is an excellent source of information relating to CeBIT 2017 and the digital world.

[www.cebit.de/en/news/news-service/](http://www.cebit.de/en/news/news-service/)

# Tickets and travel

To find out about the various CeBIT ticket options, prices and discounts for early booking go to [www.cebit.de/en/tickets](http://www.cebit.de/en/tickets)

## Tickets: Exhibition

	Advance sales	At the ticket office
Full-event ticket .....	€ 56	€ 61
Day ticket (reduced price) .....	–	€ 26

Access to the exhibition and the events in the halls

## Tickets: Exhibition & Conferences

Day ticket: ..... € 660      Full-event ticket ..... € 1,000

Access to the exhibition and the CeBIT Global Conferences. Early Bird tickets and CGC Party tickets are available.

## Red Ticket

Exclusive access to the most important top events ..... € 1,990

[www.cebit.de/en/cgc/redticket](http://www.cebit.de/en/cgc/redticket)

\*All prices include VAT at the rate applicable between 20 and 24 March 2017. Children under 16 years of age will not be admitted. A valid ID card must be shown. Reduced-price day tickets are available (on-site only) to schoolchildren, students, apprentices and persons doing voluntary military service or voluntary community service (valid ID must be shown). Disabled persons qualify for reduced-price day tickets (available on-site). Proof of disabled status must be shown. Registered accompanying persons are entitled to free admission.

## Advance ticket sales and travel information

- Online: [www.cebit.de/en/tickets](http://www.cebit.de/en/tickets)
- Via the sales partners of Deutsche Messe:  
[www.messe.de/salespartner\\_gb](http://www.messe.de/salespartner_gb)
- Travel and accommodation:  
[www.cebit.de/en/register-plan/for-visitors/](http://www.cebit.de/en/register-plan/for-visitors/)



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